



WTTE Columbus  
1261 Dublin Rd  
Columbus, OH 43215

Strategic Media Placement  
7669 Stagers Loop  
Delaware, OH 43015

**Contract #** 13/384/  
**Schedule Dates** 09/19/12-10/02/12  
**Advertiser** Stivers Congressional District 15 (33042)  
**Agency** Strategic Media Placement (6694)  
**Product** POLITICAL CANDIDATE (ns) (1186)  
**Brand** 2698 9/19-10/2/2012 (473705)  
**Salesperson** HOUSE-COLUMBUS, WSYX/WTTE/ESYX/WWHO (1  
**Sales Office** WSYX/WTTE/ESYX/WWHO  
**Buyer Name**  
**Phone/Fax** /  
**CPE** 2698  
**Account Types** Local/Political Candidate Agency BRD  
**Billing Type** Weekly/Irregular  
**Comments** WTTE

**Date Entered** 09/17/12  
**Last Modified** 09/17/12  
**Entered By** Dawn Hachtel  
**CO-OP** No  
**Headline #**  
**Demo** A50+  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$2,745.00  
**Net Total** \$15,555.00  
**Sales Tax**

Columbus (WTTE)		
By Broadcast Month	Spots	Rate
Sep. 2012	21	\$14,250.00
Oct. 2012	5	\$4,050.00
<b>Grand Total:</b>	<b>26</b>	<b>\$18,300.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	09/19/12-09/21/12	3	:30	6:58A- 7:57A (EST)				1	1	1			3	\$350.00	\$1,050.00	Columbus (WTTE)	7A GDC	9/17/12
2.0	Normal Line / SPOT	09/24/12-09/28/12	3	:30	6:58A- 7:57A (EST)		1	1	1	1	1			5	\$350.00	\$1,750.00	Columbus (WTTE)	7A GDC	9/17/12
3.0	Normal Line / SPOT	10/01/12-10/02/12	3	:30	6:58A- 7:57A (EST)		1	1						2	\$350.00	\$700.00	Columbus (WTTE)	7A GDC	9/17/12
4.0	Normal Line / SPOT	09/19/12-09/21/12	3	:30	7:58A- 9A (EST)				1		1			2	\$350.00	\$700.00	Columbus (WTTE)	8A GDC	9/17/12
5.0	Normal Line / SPOT	09/24/12-09/28/12	3	:30	7:58A- 9A (EST)		1	1	1	1	1			5	\$350.00	\$1,750.00	Columbus (WTTE)	8A GDC	9/17/12
6.0	Normal Line / SPOT	10/01/12-10/01/12	3	:30	7:58A- 9A (EST)		1							1	\$350.00	\$350.00	Columbus (WTTE)	8A GDC	9/17/12
7.0	Normal Line / SPOT	09/19/12-09/20/12	3	:30	10P- 11P (EST)				1	1				2	\$1,500.00	\$3,000.00	Columbus (WTTE)	10P NEWS	9/17/12
8.0	Normal Line / SPOT	09/24/12-09/27/12	3	:30	10P- 11P (EST)		1	1	1	1				4	\$1,500.00	\$6,000.00	Columbus (WTTE)	10P NEWS	9/17/12
9.0	Normal Line / SPOT	10/01/12-10/02/12	3	:30	10P- 11P (EST)		1	1						2	\$1,500.00	\$3,000.00	Columbus (WTTE)	10P NEWS	9/17/12

### CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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